

# Do you know why your best people are good?

Do you know why the others are not?

## Wouldn't you like to know?

We can give you the following information:

- Why your good people are top performers.
- Why your low performers are low performers.
- How to manage to your people's strengths and overcome their weaknesses.
- How to perform an employee review that leads to positive change.
- How to properly plan your training.
- How to hire the right person for the right job — every time.
- How to manage some one who seems impossible to manage.
- How to improve profits by drastically reducing waste in recruiting, hiring and training people who don't work out.
- How to promote the right person.
- How to know if a person is suited for a sales position.
- How competitive is a person.



You can  
create  
more top  
performers

### *The TotalPerson Assessment*

Our tool assesses the total person — measuring mental aptitudes, behavior and personality and motivation and correlates them together specifically to a job. Our assessment is the result of the largest psychometric study ever done. Validated in five countries and four languages, the assessment includes diversity and complies with all federal, EEOC and ADA laws regarding employment.

Our assessment provides Individual, Hiring and Coaching reports along with job fit templates—customized specifically to specific jobs in your company.

### Reliability

Our assessment is not one of the many personality tests that are available. Some companies have used these tests to categorize people. In general, personality tests provide glimpses into a personality, but they measure a person against him/herself and do not correlate personality to behavior and mental aptitude and cannot predict success in a job. They do not measure the strength of a trait. They are generally transparent in the sense that results can be different each time a person takes the test, and individuals can often fool the test if they are trying to obtain a particular job or appear as something they are not.

### Success

Each person in your company determines your potential successes. The best companies are those with the best people.

We can help you with job fit, candidate selection and prediction of success in a specific job in your company. Call us.



## EPSTAR

(800) 245-0699  
support@epstar.com  
www.epstar.com

- *Job Fit*
- *Candidate Selection*
- *Performance Prediction*